



**HomeTown Health LLC** is proud to announce the **2024 Executive Leader Development Program (HTH Executive LDP)**, an exciting opportunity to equip emerging healthcare leaders with the tools and skills to become future CEOs, Senior Executives, Managers and Directors.

### PROGRAM OVERVIEW

The **HTH Executive LDP** is a year-long program designed and delivered by healthcare industry executives to equip emerging leaders with *improved personal management skills* and an *increased understanding of the changing healthcare industry*. Emerging leaders will ultimately *influence and help shape the future of rural healthcare*. New leaders will require a blend of *intentional engagement with stakeholders, strategic foresight, and future-focused leadership*.

 <h4>Healthcare Industry Training</h4> <p>Participate in HTHU workshops.</p> <ul style="list-style-type: none"> <li>• Develop healthcare business acumen in compliance, financial management, etc.</li> <li>• Learn about health equity and social determinants of health</li> <li>• Join closed leadership discussions with Jimmy Lewis about key issues impacting hospital transformation</li> </ul> <p><i>Program Highlight</i> CEO/Leadership Day at the Capitol</p>	 <h4>Personal Development</h4> <p>Improve your individual leadership skills.</p> <ul style="list-style-type: none"> <li>• Strategic foresight development</li> <li>• Career planning strategies</li> <li>• Strengths and weaknesses assessment</li> <li>• Personality profiles</li> <li>• Goal setting techniques</li> <li>• CEO qualifications development</li> </ul> <p><i>Program Highlight</i> Summer Leadership Retreat</p>	 <h4>Focus on Facilitation Program</h4> <p>Develop skills to thrive in a changing healthcare environment.</p> <ul style="list-style-type: none"> <li>• Learn to lead the work of a team, task force, or committee without direct supervision.</li> <li>• Facilitate group decision-making.</li> <li>• Conduct productive meetings.</li> <li>• Work with The Board.</li> </ul> <p><i>Program Highlight</i> Three - one-hour courses</p>
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**HTH Executive LDP** candidates successfully graduate with a systems approach that generates innovation to tackle complex issues that create challenges and opportunities to provide adequate, equitable, and affordable access to healthcare in rural America.



Program begins  
**JANUARY 2024**  
**\$3,000**  
Members

*Flexible payment plan available. For member hospitals with more than one participant, call for special group pricing. Fee includes online access to program content, webinars, and registration and meals at live leadership events. Hotel costs are not included.*

**Registration Deadline: December 31, 2023**  
<https://forms.office.com/r/UZwbLRfTrX>





HOMETOWN HEALTH

# EXECUTIVE LEADERSHIP DEVELOPMENT PROGRAM



## 2024 EXECUTIVE LEADERSHIP DEVELOPMENT PROGRAM SCHEDULE

DATE	TOPIC/TITLE	FORMAT	LOCATION
January 12	<b>Leadership Program Kickoff</b> With Jimmy Lewis, CEO, Hometown Health LLC	Webinar	NA
February 8	<b>CEO Day at the Capitol</b>	Live Event	Georgia State Capitol Atlanta, Georgia
February 9	<b>Leadership Training</b> Leadership in Managed Care & Compliance	Live Event	Atlanta, Georgia
March	<b>Focus on Facilitation</b> Program Overview	Online - Asynchronous	NA
April 17-19	<b>Spring Conference</b>	Live Event	Jekyll Island, Georgia
May	<b>Focus on Facilitation Course</b> Components of Successful Team Facilitation Skills	Online - Asynchronous	NA
June 17-18	<b>Leadership Retreat</b> Personal Development Focus on Facilitation: Developing Facilitation Skills	Live Event	Little Ocmulgee McRae, Georgia
July	<b>Focus on Facilitation Course</b> Collaborative Communication	Online - Asynchronous	NA
August 13	<b>Leadership Training</b> Leadership in Hospital Finance and Liability	Live Event	Draffin Tucker
September	<b>Leadership Training</b>	Webinar	NA
October 16 -18	<b>Fall Conference</b> Graduation	Live Event	Callaway Gardens

### PROGRAM FACILITATOR: JIMMY LEWIS, CEO, HOMETOWN HEALTH, LLC



**Jimmy Lewis**

Jimmy Lewis has roots in rural South Georgia, where he was born in Cordele, Georgia. He graduated high school in Cordele and attended Middle Georgia College and then Auburn University. He received a Bachelor's Degree in Industrial Engineering from Auburn. Jimmy has held senior management positions in six Fortune 500 companies. He has passed key rural legislation and regulations for hospital-based nursing homes, state merit, PPS and critical access hospitals. These have been key to the survival of Georgia's rural hospitals and rural health care. Under his leadership, HomeTown Health has grown to a Georgia-based virtual company with 50+ hospital members and 60+ business partners. HomeTown Health's activities include identifying best practice solutions to education, collective purchasing, developing managed care strategies, reimbursement advocacy, and legislative representation. HomeTown Health's efforts have been very instrumental in saving many of Georgia's rural hospitals. Jimmy lives with his wife, June in Cumming, Georgia and has two grown sons.



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