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HEALTH**

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Restoring Hope. Improving Lives.



Let's Think Together.





**HomeTown Health
21st Annual Fall Conference
The Lodge & Spa at Callaway Gardens
October 20-23, 2020**



**HOMETOWN
HEROES
ON THE
FRONTLINE**

AGENDA AT A GLANCE

Tuesday, October 20, 2020: Breakout Sessions

12:00pm - 5:30pm	Business Partner Registration and Set-up	
9:00am - 5:00pm	VERB Mental Health First Aid	<i>Georgia Flex Only</i>
1:00pm - 3:00pm	Georgia Board Pre-Test Open House	<i>Board Subscribers Only</i>
3:30pm - 6:00pm	Georgia Board Training Pre-Requisite	<i>Board Subscribers Only</i>
6:00pm - 8:00pm	Networking Reception	

Wednesday, October 21, 2020: Breakout Sessions

8:00am - 5:00pm	Business Partner Registration and Set-up	
8:30am - 11:30am	Georgia SHIP: Special Innovation Project	Lisa Carhuff, HTH <i>Georgia SHIP Only</i>
9:00am - 6:00pm	Hospital Board and Leadership Training	Terry Edwards, HTH <i>Board Subscribers Only</i>
12:15pm - 3:00pm	Swing Bed: Managing Change (CAH and PPS)	Kerry Dunning, Kerry Dunning, LLC and Melissa Edenburn, HCCS
12:00pm - 1:30pm	Lunch	
3:15pm - 5:30pm	Revenue Cycle Breakout	Sandy Sage, HTH
6:00pm - 8:00pm	Opening Dinner	

Thursday, October 22, 2020: Main Session Day One

7:00am - 8:00am	Breakfast	
8:00am - 8:15am	Conference Welcome	Meghan Williams, HTH
8:15am - 9:15am	Opening Remarks - Status of Pandemic	Jimmy Lewis, HTH
9:15am - 10:00am	The Effect of the Pandemic on the Census	Dr. William Custer, Georgia State University
10:00am - 10:45am	Networking Break	
10:45am - 11:15am	Legislative Budget Update	Rep. Terry England
11:15am - 12:00pm	Accounting Considerations for COVID-19 and CARES Act Funding	Kathryn Fletcher, Draffin Tucker
12:00pm - 12:45pm	Mental Health Update in Georgia	Commissioner Judy Fitzgerald
12:45pm - 1:00pm	Fall Awards	
1:00pm - 2:00pm	Lunch	
2:00pm - 5:00pm	Town Hall	Moderated by Jimmy Lewis
6:00pm - 7:30pm	Networking Reception	

Friday, October 23, 2020: Main Session Day Two

7:00am - 8:00am	Breakfast (Leadership Class Private Breakfast)	
8:00am - 8:30am	Welcome & Leadership Graduation	Sherri Ackerman, HTH
8:30am - 9:15am	CEO Panel: Lessons Learned	Moderated by Jimmy Lewis
9:15am - 10:15am	Legal Update	Michele Madison, Morris, Manning & Martin, LLP
10:15am - 10:30am	Closing Remarks	Jimmy Lewis and Kristy Thomson, HomeTown Health

Fall Conference General Information

Business Partner Exhibits

Exhibits are located in the Longleaf Ballroom. We encourage all participants to visit the exhibit area and meet our business partners. They offer best practice solutions and carry the HomeTown Health seal of approval. For a complete listing of all of our members and business partners, please see the HomeTown Health Network Directory included in your welcome packet. HomeTown Health would like to express our sincere appreciation to these business partners for their participation and help in making our annual conference a success.

Networking Breaks

There will be networking breaks during the general session on both Thursday and Friday. We strongly encourage you to visit the exhibits again during this time. **Please practice social distancing when visiting.**

Door Prizes and Awards

Door prizes provided by our business partners will be given out at the end of the networking reception on Thursday night. Final giveaways will take place at the end of Conference on Friday. You must be present to win. We encourage you to attend the networking times, stay for the duration of the conference and attend all sessions and networking opportunities to increase your chance of taking home a valuable gift.

Admission to Meetings, Meals and Receptions

Your name badge serves as your admission ticket to all meetings, meals and receptions. The welcome packet you received at registration includes drink tickets for the receptions on Wednesday and Thursday nights. Please present these tickets to acquire beverages from the bar during the reception.

Dress Code

Dress code for Tuesday and Wednesday is casual. Dress code for Thursday and Friday is business casual.

Meals

Tuesday

12:30 - 1:30 pm – Lunch Buffet
6:00 - 8:00pm – Networking Reception

Sourwood Prefunction
Longleaf Ballroom

Wednesday

12:30 - 1:30 pm – Lunch Buffet
6:00 - 6:30 pm – Cocktails
6:30 - 8:00 pm – Opening Dinner

Loblolly Ballroom PreFunction Area
Longleaf Ballroom
Longleaf Lawn

Thursday

7:00 - 8:00 am – Breakfast Buffet
1:30 - 2:30 pm – Lunch
6:00 - 7:30 pm – Networking Reception

Loblolly Ballroom PreFunction Area
Piedmont Dining Room
Longleaf Ballroom

Friday

7:00 - 8:00 am – Breakfast
7:00 - 8:00 am – Leadership Class Private Breakfast

Loblolly Ballroom PreFunction Area
Sourwood 2

Session Resources

Main Session Continuing Education Information located on page 25. All presentations will be available on our website after the meeting at www.hometownhealthonline.com. Click [Events > 2020 HTH Fall Conference](#). You will be given a password to enter the conference page in a follow up email after the conference ends.



21st Annual Fall Conference October 20-23, 2020 Callaway Gardens



Safety Protocols

Safety is our TOP PRIORITY! We will follow the [guidelines](#) set by CDC in maintaining a safe environment for all conference attendees.

The Lodge & Spa at Callaway

The staff at The Lodge & Spa at Callaway Gardens have extra precautions in place by providing additional sanitizing of the guest rooms and all areas of the property with scheduled increased routines for cleaning and disinfecting. You will find that some spaces will be closed off and/or staggered use of the space to maintain social distancing. In some areas, you will find that physical guides, such as tape/marks on floors and signs on walls, are in place to promote social distancing. Please adhere to these guides as we navigate throughout the building.

The seating in the breakout and main sessions will be limited to ensure proper separation. We will provide overflow with live streaming where necessary due to the limited seating capacity.

Food buffets will be served by the staff at Callaway to ensure safety for all. No one will be allowed to serve themselves thus keeping multiple hands from touching the serving utensils. Only staff may serve. Sneeze guards will be in place to further protect food.

HomeTown Health

Please follow all of the below guidelines.

- Questionnaire must be signed and returned to attend
- Temperature checks will be required daily, and appropriate wristband designation will be provided
- Masks are **required** at all times, unless eating
- Additional hand sanitizer stations will be available
- Maintain social distancing at all times
- Limited seating to maintain social distancing – overflow options in place
- Signage posted throughout the property as reminders of safety
- Failure to adhere to these guidelines will result in dismissal from the conference

We are happy to be able to meet face-to-face and look forward to a safe and successful conference. Please help us by following all procedures set in place.

Please help us to help you remain safe!

If you have any questions or concerns while attending the conference, please contact Susan Wiese at susan.wiese@hometownhealthonline.com, or you may also reach out to any HTH staff member.

The VERB Program Workshop

A Vision & Education for Rural Behavioral Health

"Mental Health First Aid Training"

Workshop Intended Audience: Hospital Participants in VERB Program, specific to Georgia FLEX.

Tuesday, October 20, 2020

9:00am - 9:10am	Welcome and Introductions	Lisa Carhuff, Program Manager, HomeTown Health, LLC
		Stephen Register, Executive Director Georgia State Office of Rural Health
	This session will provide participants with program information, reminders, and instructor introductions. This session will also review requirements for receiving training certification, and Continuing Education Units. This session will also include opening remarks from the new Georgia SORH Executive Director.	
9:10am - 1:00pm	Session I: Overview of Mental Health First Aid and the Role of the First Aider and Self Care	Lisa Carhuff, Program Manager, HomeTown Health, LLC
	In this training session, Lisa Carhuff, a certified Program Instructor, will offer the Mental Health First Aid training. Mental Health First Aid for Adults teaches people how to recognize signs of mental health or substance use challenges in adults ages 18 and older, how to offer and provide initial help, and how to guide a person toward appropriate care if necessary.	
	Learning Outcomes - <i>After attending this presentation, attendee will be able to:</i>	
	<ul style="list-style-type: none">• Describe the purpose of Mental Health First Aid and the role of the Mental Health First Aider• Identify the impact of mental health and substance use challenges on the wellbeing of American adults• Describe the principles of safety and privacy for both the Mental Health First Aider and the person receiving first aid• Define the five steps of the ALGEE Action Plan• Identify the signs and symptoms of mental Health Challenges that may impact adults	
1:00pm - 1:15pm	Break: Prepare Lunch Plate & Return to Session	
1:15pm - 5:15pm	Session II: Focus on ALGEE: The Mental Health First Aid Action Plan	Lisa Carhuff, Program Manager, HomeTown Health, LLC
	In this session, Lisa Carhuff, a certified Program Instructor, will introduce participants to risk factors and warning signs of mental health concerns, builds understanding of their impact and provides an overview of common treatments. Through role-playing and simulations, the training will demonstrate how to assess a mental health crisis; select interventions; provide initial help; and connect people to professional, peer and social supports as well as self-help resources.	
	Learning Outcomes - <i>After attending this presentation, attendee will be able to:</i>	
	<ul style="list-style-type: none">• Identify the impact of early intervention on mental health and substance use challenges• Identify the appropriate steps in the MHFA Action Plan to a non-crisis scenario• Identify the appropriate steps in the MHFA Action Plan to a non-crisis scenario where a person shows worsening signs of a mental health or substance use crisis• Identify the appropriate steps in the MHFA Action plan to a crisis scenario where a person shows signs of a mental health or substance use crisis.	



The VERB Program Workshop

A Vision & Education for Rural Behavioral Health

Meet the Session Leaders

Lisa Carhuff, RN, MSN, HomeTown Health's Program Manager, has served the health care industry for over twenty-five (25) years with a primary focus in quality improvement, population health and patient safety leadership spanning the healthcare continuum. Prior to joining HomeTown Health in August 2019, she served at the Department of Community Health focused on improving access to quality health care for Georgia's rural and underserved populations. A native of rural Mississippi, Lisa received her Bachelor of Science in Nursing from the University of Mississippi Medical Center and her Master of Science Degree in Nursing focused on Rural Populations from the University of Alabama. She has been Master Trainer for AHRQ TeamSTEPPS since 2008 and completed the Stanford Medicine Chronic Disease Self Management Master Trainer Program in 2009. She obtained a Green Belt in Lean Six Sigma in 2014 and is an active member of the Association of Healthcare Executives, National Association of Healthcare Quality, and National Association of Patient Safety Professionals. She currently serves on the Georgia Clinical and Translational Science Alliance Community Steering Board and the Georgia Department of Public Health Community Health Worker Advisory Board.



Continuing Education Information:

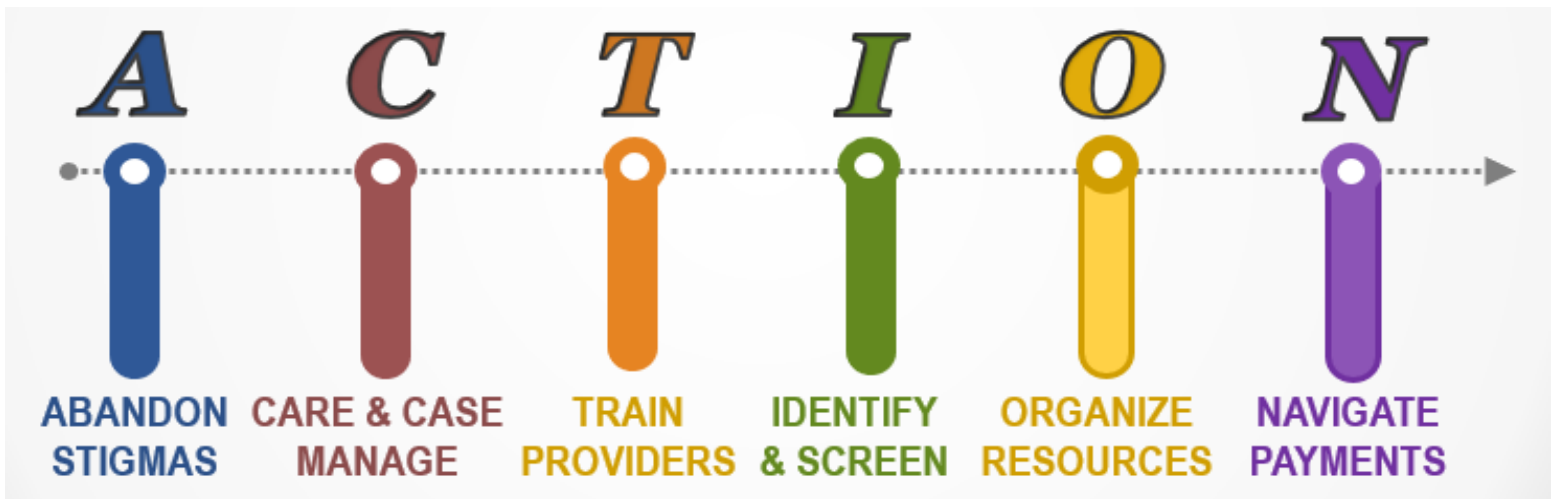
Mental Health First Aid

0.8 IACET CEUs/ 8 Credit Hours (ACHE)

As an IACET Authorized Provider, HomeTown Health, LLC offers CEUs for its programs that qualify under the ANSI/ IACET Standard. HomeTown Health, LLC is authorized by IACET to offer 0.8 CEUs for the Mental Health First Aid session. A full list of approved IACET organizations can be found on www.hthu.net.

ACHE Qualified Education credit must be related to healthcare management (i.e., it cannot be clinical, inspirational, or specific to the sponsoring organization). It can be earned through educational programs conducted or sponsored by any organization qualified to provide education programming in healthcare management. Programs may be sponsored by ACHE, chapters, or other qualified sources, whether the programming is face-to-face or distance offerings (webinars, online seminars, self-study courses, etc.).

Hospitals Taking ACTION





Special Innovation Project Workshop

Workshop Intended Audience: Hospital Participants in SIP Program, specific to Georgia SHIP

Wednesday, October 21, 2020

8:30am - 8:40am	Welcome and Cohort Introductions	Lisa Carhuff, Program Manager, HomeTown Health, LLC
		Stephen Register, Executive Director, Georgia State Office of Rural Health

This session will provide participants with program information, reminders, and Cohort introductions. This session will also review requirements for receiving Continuing Education Units, as well as opening remarks from the new Executive Director of the Georgia State Office Of Rural Health.

Learning Outcomes - *After attending this presentation, attendee will be able to:*

- Describe the purpose of the Special Innovation Project (SIP)
- Identify the five key items for consideration in creating coordinated care

8:40am - 9:40am	Part I: Cohort Project Progress	Shelly DeVore, Caldwell Butler & Associates
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In Part I, Shelly DeVore will facilitate a high level discussion where cohort coaches (along with cohort hospitals) will provide an industry update regarding strengths and opportunities present among the group and emerging industry best practices in care coordination.

Learning Outcomes - *After attending this presentation, attendee will be able to:*

- Recall specific struggles or challenges in providing coordinated care among peer cohort hospitals
- Describe specific strengths and opportunities in providing coordinated care among peer cohort hospitals
- Recall examples of emerging best practices and industry updates related to care coordination

9:40am - 10:20am	Part II: 100 day Workout - Education	Shelly DeVore, Caldwell Butler & Associates
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In part II, Shelly will discuss accelerating changes through the use of rapid cycle testing.

Learning Outcomes - *After attending this presentation, attendee will be able to:*

- Identify the seven types of waste
- Define rapid cycle testing
- Describe the "SIPOC" tool and its use in process improvement

10:20am - 10:30am Break

10:30am - 11:30am	Part III: SIP Cohort Hospital Report	Lisa Carhuff, Program Manager, HomeTown Health, LLC
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In Part III, Lisa Carhuff will facilitate the cohorts in an interactive activity where each SIP cohort hospital will provide an update on their project .

Learning Outcomes - *After attending this presentation, attendee will be able to:*

- Recall changes implemented by SIP hospitals to provide coordinated care
- Describe specific strengths and opportunities in providing coordinated care

SIP Planning Workshop Instructors:

Lisa Carhuff, RN, MSN, has served the health care industry for over twenty-five (25) years with a primary focus in quality improvement, population health and patient safety leadership spanning the healthcare continuum. Prior to joining HomeTown Health in August 2019, she served at the Department of Community Health focused on improving access to quality health care for Georgia's rural and underserved populations. A native of rural Mississippi, Lisa received her Bachelor of Science in Nursing from the University of Mississippi Medical Center and her Master of Science Degree in Nursing focused on Rural Populations from the University of Alabama. She has been Master Trainer for AHRQ TeamSTEPPS since 2008 and completed the Stanford Medicine Chronic Disease Self-Management Master Trainer Program in 2009. She obtained a Green Belt in Lean Six Sigma in 2014 and is an active member of the Association of Healthcare Executives, National Association of Healthcare Quality, and National Association of Patient Safety Professionals. She currently serves on the Georgia Clinical and Translational Science Alliance Community Steering Board and the Georgia Department of Public Health Community Health Worker Advisory Board.

Shelly DeVore, RN, DNP, FACHE is a high-impact healthcare management professional providing executive consultation and coaching for large, complex projects, process or change initiatives, team development and improving executive performance. She is an expert in identifying root causes of issues and translating complex problems into clear, actionable steps, which align with strategic goals. Known for the ability to build high performing teams, which adapt to change quickly and are inspired to increase patient satisfaction, improve outcomes and margins, Shelly leads with a keen understanding of how to add value for organizations.

With over 30 years of healthcare experience, including being a CNO at two different hospitals and VP in a 15-hospital system, Shelly brings expertise in hospital operations for hospitals and health systems including academic and community hospitals. She has worked with physician leaders improve their leadership skills, developing processes necessary for a newly formed accountable care organization, including physician office practices, and improving physician hospital outcomes.

During the past five years, Shelly has been coaching executive leaders, physicians and middle managers in multi hospital systems on how to lead their organizations through improving quality, patient outcomes and improved margins. Providing executives with skills necessary to become a high-performance leader in today's ever-changing healthcare environment.



A portion of this program was produced in partnership with the Georgia State Office of Rural Health for the Small Hospital Improvement Program (SHIP) Grant 2020-2021

Continuing Education Information:

GA SIP Live Workshop Meeting

0.3 IACET CEUs/ 3 Credit Hours (ACHE)

As an IACET Authorized Provider, HomeTown Health, LLC offers CEUs for its programs that qualify under the ANSI/IACET Standard. HomeTown Health, LLC is authorized by IACET to offer 0.3 CEUs for the Georgia SIP Live Workshop. A full list of approved IACET organizations can be found on www.htthu.net.

ACHE Qualified Education credit must be related to healthcare management (i.e., it cannot be clinical, inspirational, or specific to the sponsoring organization). It can be earned through educational programs conducted or sponsored by any organization qualified to provide education programming in healthcare management. Programs may be sponsored by ACHE, chapters, or other qualified sources, whether the programming is face-to-face or distance offerings (webinars, online seminars, self-study courses, etc.).





HOSPITAL BOARD & LEADERSHIP (HBL) TRAINING PROGRAM

Tuesday, October 20, 2020

1:00pm - 3:00pm Georgia Board Pre-Test Open House

This session is offered to HomeTown Health Board and Leadership Program participants who need to complete required pre-testing before attending the Standard 1 training session on Tuesday, October 20th, 3:30pm-6:00pm and/or the board training scheduled for Wednesday, October 21st, 9:00am-6:00pm.

3:30pm - 6:00pm Program Prerequisite Group Course Viewing Session: Standard 1 - HBL-Pre-19: Board Duties and Activities Course and Post-Test

Meghan Williams, Customer Relations Coordinator & Terry Edwards, Learning and Development Specialist - HomeTown Health, LLC

Intended audience: HTH Board and Leadership Program Subscribing Facilities Only. This offering covers the required prerequisite Standard 1 training in Governance, Liability, and Accountability and the course post-test.

This group viewing session is for HomeTown Health Board & Leadership Program Subscribers who need to complete their required pre-requisite training. Individuals who have completed the prerequisite Standard 1 course and post-test prior to attending conference do not need to attend this session.

As board members face increasing liability in their role, it is important that they understand their legal duties as a board member. Education in practices and activities that can be performed by a board member help to reduce that risk. This course will provide hospital board members and leadership with a foundation in the common legal duties owed by a board member, as well as the board responsibilities and activities required of board members. It also includes two frequently asked questions interviews with healthcare attorneys related to board accountability including corporate liability, personal liability, and state and federal payments. They will also discuss frequently asked questions regarding board meetings including conflict of interest, open records, and executive session. This education includes examples of specific activities to perform and to avoid in order to help reduce the hospital's and the board members' own liability. It will end with a discussion on the commitments required of a board member, and important questions to ask.

This course was approved on 10/14/2019 as curriculum content by the Georgia Rural Health Innovation Center at Mercer University School of Medicine to meet in accordance with O.C.G.A. § 31-2-16 Georgia Rural Hospital Board Training Standard 1: Governance, Liability, and Accountability.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Describe the four primary duties of a board member
- Describe the relationship between corporate liability and personal liability for board members
- Identify sources of personal liability for a board member
- Recall examples of board member accountability required related to federal payments and state payments
- Define ethics and describe the importance of ethics for hospital board members
- Recall the board's role in creating and leading a culture of ethics
- Describe the primary activities to be performed by board members
- Describe the importance of board diversity in representing the community
- List the various components of an effective board meeting
- Describe the importance of using parliamentary procedures during a board meeting
- Describe the requirements of board members regarding conflict of interest
- Identify the origin and requirements of open session and open records laws
- List the requirements of a board for using a closed or Executive Session
- Describe your role in being prepared for Board Meetings

About the Hospital Board & Leadership Program

With new Georgia state-mandated training requirements, it is critical that hospitals provide initial and ongoing education to those that provide direction and oversight for the hospital, and for the administrative team who lead the organization. With these needs in mind, HomeTown Health is pleased to offer a newly updated **Hospital Board & Leadership (HBL) Training Program** for rural hospitals. As an approved Training Vendor for the Georgia Rural Health Innovation Center at Mercer University School of Medicine, the Hospital Board & Leadership Training Program meets both Georgia standards, as well as accreditation from IACET.org, allowing you to receive continuing education units that meet the highest international best practice ANSI/IACET standards. For more information, visit: www.hthut.net/hbl or speak to Terry Edwards at terry.edwards@hometownhealthonline.com.



This curriculum has been certified by the Georgia Rural Health Innovation Center as having satisfied the training requirements found in O.C.G.A. § 31-2-16.

Wednesday, October 21, 2020

Intended Audience: Hospital Board Members, Hospital Administration, Financial Leaders

Note that only subscribed facilities or individuals in the HTH Board & Leadership Training Program are eligible to receive credit for this training to meet the Georgia Rural Health Innovation Center guidelines; credit will not be approved or reported until program registration is complete.

7:00am - 9:00am Program Pre-Test Open House for Board Participants

This session is offered to HomeTown Health Board and Leadership Program participants who need to complete required pre-testing before attending the training on Wednesday, October 21st, 9:00am-6:00pm.

9:00am - 9:15am	HomeTown Health Board and Leadership Welcome	Jimmy Lewis, CEO and Jennie Price, Director of Business Development, HomeTown Health, LLC
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9:15am - 10:15am	HBL3C-20: Understanding Key Financial Reports	Jim Creamer, CPA CFE, Partner, Draffin Tucker, LLP
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The board is responsible for the financial success of the hospital. In order to fulfill this fiduciary responsibility, trustees must have a solid grasp of the indicators of the hospital's financial health, and be knowledgeable about key financial statements. Even for the board member without a background in accounting, must be able to apply the financial basics necessary to fulfill their role. This course will provide an overview of some of the key financial reports that board members should be familiar with, as well as the key financial indicators to monitor. It will provide tools necessary to get a high level view of the hospital's financial health. It will also discuss some tools available to board members to aid in this area, such as dashboard, technology, and other resources.

This course was approved on 10-14-19 as curriculum content by the Georgia Rural Health Innovation Center at Mercer University School of Medicine to meet in accordance with O.C.G.A. § 31-2-16 Georgia Rural Hospital Board Training Standard 3: Finances and Fiduciary Responsibility; subsections 3.1 Fiduciary Responsibility to Institution, 3.2 Financial Accountability, 3.3 Accounting and Financial Reports and Tools, 3.4 Revenue Stream and Payer Mix. Note for Hospital Leadership and participating Learners: a survey will be sent to a randomized selection of participants via mail or email from the Center requesting feedback on the performance of Instructors and quality of this Curriculum.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Define a "fiduciary" and understand fiduciary responsibilities
- Describe key activities board members can take to meet their responsibilities to protect assets and provide financial oversight
- Describe the role of the board and leadership in providing financial oversight and decision making
- Define common components of revenue stream and payer mix for rural hospitals
- Describe the purpose and key indicators on a hospital's balance sheets
- Describe key areas to review on a profit and loss statement
- Describe the purpose of the Cost Report and its usefulness for financial oversight
- Define the purpose of the IRS Form 990
- Identify critical questions that board members should be able to answer related to the hospital's financial health
- Describe innovative tools and methods hospitals are using to monitor the financial health of their organization



HOSPITAL BOARD & LEADERSHIP (HBL) TRAINING PROGRAM

Intended Audience: Hospital Board Members, Hospital Administration, Financial Leaders

Note that only subscribed facilities or individuals in the HTH Board & Leadership Training Program are eligible to receive credit for this training to meet the Georgia Rural Health Innovation Center guidelines; credit will not be approved or reported until program registration is complete.

10:15am - 11:15am HBL8A-19: Grant Design and Development for Hospitals Jennie Price, ARM, AAI, RPLU, Director of Business Development, HTH

Grant funding provides hospitals with an opportunity to secure support for initiatives and activities. This course provides an overview of the basic steps and core competencies for managing the grant life cycle. It includes a discussion on the importance of grant research in determining whether grant funding is appropriate for an organization. Additionally, organizational development, the elements of good project design, development of an effective team, proposal development, and ethical and professional practices related to grant management are all discussed in this course.

This course was approved on 10-14-19 as curriculum content by the Georgia Rural Health Innovation Center at Mercer University School of Medicine to meet in accordance with O.C.G.A. § 31-2-16 Georgia Rural Hospital Board Training Standard 8: Grants; 8.1 Purpose of Grants, 8.2 Process for Grants, and 8.3 Responsibilities for Grant Management and Reporting. Note for Hospital Leadership and participating Learners: a survey will be sent to a randomized selection of participants via mail or email from the Center requesting feedback on the performance of Instructors and quality of this Curriculum.

Learning Outcomes - *After attending this presentation, attendee will be able to:*

- Describe the purpose and benefits of undertaking grant funding to supplement designated initiatives and activities
- Recall and describe the basic steps of the grant life cycle
- Describe the roles and responsibilities of the board, leadership, and medical staff in strategic planning
- Identify the importance of performing proper Grant Research and vetting before responding to grant opportunities
- Describe best practices in grant organizational development for ensuring your organization is ready to manage a grant.
- Identify the various building blocks involved in proposal development, including grant writing and the documents, financials, and data needed
- Identify the primary considerations for ensuring effective post-award management
- Identify individuals on an ideal grant project design team responsible for creating and effective project
- Describe specific hospital board and authority's responsibilities for fiscal management and reporting related to grant activities according to state laws or grant contracts
- Describe the importance of working relationships and meaningful connections for grant programs
- Identify common ethical issues that arise during grant management, and best practices to display professionalism by the grant manager and team

11:15am - 11:30am Break

Note for Hospital Leadership and participating learners: a survey will be sent to a randomized selection of participants via mail or email from the Center requesting feedback on the performance of Instructors and quality of this Curriculum.

This course will cover the key elements that make up a compliant Community Health Needs Assessment (CHNA) and how to make these compliance elements more meaningful and functional for the hospital. The topics covered include key compliance elements, phases of the CHNA process, use of CHNA data, prioritizing health needs, and the consequences of failing to meet CHNA requirements.

This course was approved on 10-14-19 as curriculum content by the Georgia Rural Health Innovation Center at Mercer University School of Medicine to meet in accordance with O.C.G.A. § 31-2-16 Georgia Rural Hospital Board Training Standard 7: Strategic Planning and Accountability; Subsections 7.1 Formation and Evolution of Guiding Statements, 7.2 Framework and Process for Strategic Planning, 7.3 Long-Term Resource Planning, and 7.4 Community Health Needs Assessment. Note for Hospital Leadership and participating Learners: a survey will be sent to a randomized selection of participants via mail or email from the Center requesting feedback on the performance of Instructors and quality of this Curriculum.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Recognize the importance of the board in strategic planning, as well as the importance of the hospital's guiding statements
- Describe the roles and responsibilities of the board, leadership, and medical staff in strategic planning
- Identify the key compliance elements that make-up a CHNA
- Describe the different phases of the CHNA process
- Give examples of various community leaders to involve in the CHNA process
- Explain the differences between quantitative and qualitative CHNA data and why we use both
- Discuss how health needs are prioritized
- Identify the consequences for failure to meet CHNA requirements
- Describe recommended long-term planning and budgeting processes to include in planning

Ethics address conduct and relate to what behavior is appropriate or inappropriate, as reasonably determined by the entity setting the ethical standards. For hospitals, leadership must be able to ensure there is a culture of ethics, with the entire clinical team working together. Hospital leaders need to be familiar with the primary ethical issues facing their medical staff team, and help to support ethical decision-making in providing high quality patient care.

This course was approved on 10/14/2019 as curriculum content by the Georgia Rural Health Innovation Center at Mercer University School of Medicine to meet in accordance with O.C.G.A. § 31-2-16 Georgia Rural Hospital Board Training Standard 5: Ethics; subsections 5.1 Implicit Bias, 5.2 Ethics of End of Life Care, 5.3 Transplant Ethics, 5.4 Scope of Practice and Qualifications, 5.5 Conscience Objections, 5.6 Conflict Resolution, 5.7 Ethics Committees and Adjudication of Ethical Concerns, 5.8 Ethics Training Process, and 5.9 Scarcity and Deployment of Resources Also, Standard 2: Responsibility to Regulatory Agencies and Legal Considerations; substandard 2.5 Disruptive or Impaired Providers. Note for Hospital Leadership and participating Learners: a survey will be sent to a randomized selection of participants via mail or email from the Center requesting feedback on the performance of Instructors and quality of this Curriculum.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Describe the board and leadership's role in maintaining a culture of ethics within a hospital when providing patient care
- Describe the need for conflict resolution policies and procedures
- Describe options, resources, and responsibilities regarding discipline for clinical employees for ethical violations
- Describe the team model of medicine
- Identify the scope of practice for a provider based on clinician
- Identify end of life care ethical considerations
- Describe ethical considerations relating to all parties of a transplant case
- Define implicit bias and describe ethical implications for hospital leadership
- Define conscience objections and identify potential sources of conscience objections for both patients and employees
- Describe the primary functions and structure of an ethics committee
- Describe an organizational ethics self-assessment
- Define resource allocation

HBL PROGRAM & COMPLIANCE TRAINING

2:00pm - 3:00pm **HBL6B-20: Preventing Rehospitalizations** Lisa Carhuff, Program Manager, HomeTown Health

In this training, Board Members, Administration, and other hospital members will obtain knowledge surrounding the impact that patient re-hospitalizations can have on both the health system and the patient themselves. It will help attendees to understand common patient care gaps that typically result in readmissions, and what best practice options to adopt to address these gaps and build an effective discharge process. Attendees will also learn the importance of post-discharge planning and follow up processes that will ensure patient access to resources for all identified needs and success with self-care at home. In addition, the role of administration, physicians, and leadership teams in the development of effective discharge processes will be reviewed. Attendees will then recognize what support needs to be provided throughout the implementation and post implementation phases of new discharge programs and initiatives, and understand how to align these initiatives with system wide goals.

This course was approved on 10/14/2019 as curriculum content by the Georgia Rural Health Innovation Center at Mercer University School of Medicine to meet in accordance with O.C.G.A. § 31-2-16 Georgia Rural Hospital Board Training Standard 6: Continuum of Care; subsections 6.1 Rehospitalization Prevention, 6.2 Primary Care, Inpatient, and Specialty Care Relationship, 6.3 Effective Discharge, 6.4 Access to Medication and Medical Devices, 6.5 Value and Necessity of Follow Up Care, and 6.6 Effective Discharge Communication.

Learning Outcomes - *After attending this presentation, attendee will be able to:*

- Describe the financial & regulatory impact patient rehospitalizations have on health systems
- Summarize the health consequences and overall impact of re-hospitalizations on the patient
- Identify common patient care gaps that occur during discharge and post discharge processes that increase patient rehospitalizations
- Recognize the major role care coordination processes play in providing a successful continuum of care spectrum
- Recognize best practice options for patient/caregiver communication surrounding medication reconciliation, medical device education, and post discharge follow-up that can prevent hospitalizations.
- Develop post-discharge processes to ensure and confirm patient access to medications, medical devices, follow-up care, and assistance for Urgent Care needs to prevent re-hospitalizations
- Define the role that physicians, leadership, and administration play in the support and enforcement of effective discharge processes that will reduce patient re-hospitalizations

3:00pm - 4:00pm **HBL2B-19: “The Big Three” in Regulations (HIPAA, Stark and Billing)** Michele Madison, Partner, Morris, Manning & Martin, LLP

The responsibility for collecting, assessing and evaluating the broad spectrum of risk and compliance functions is best served by a cross-functional team, including Compliance Officers, Risk Managers, and Administrators working together under board oversight. A hospital risk management team that follows an ongoing Enterprise Risk Management (ERM) process approach can establish a hospital-wide culture of commitment to compliance, while continually assessing, and mitigating relevant risks. This training will focus on three major risks faced by hospitals related to regulations: Stark and Anti-Kickback, HIPAA Privacy and Security, and Enterprise-Wide Billing and Reimbursement. Learners will leave with a solid understanding of the current state of the regulations, and how they can effectively monitor these areas in their hospital. Hospital administration and board members, as representatives of organization, will be better equipped to avoid breaches in obligation to act in the best interest of the hospital as a result of receiving this training.

This course was approved on 10-14-19 as curriculum content by the Georgia Rural Health Innovation Center at Mercer University School of Medicine to meet in accordance with O.C.G.A. § 31-2-16 Georgia Rural Hospital Board Training Standard 2: Responsibility to Regulatory Agencies and Legal Considerations; subsections 2.1 Risk Management Policies and Structures, 2.2 HIPAA Privacy and Security Certificates, 2.3 Malpractice, 2.4 Regulatory Entities and Reporting, 2.5 Disruptive or Impaired Providers, 2.6 Legal Responsibilities as an Employer, 2.7 Stark Laws, 2.9 Electronic Health Records, and 2.10 Cybersecurity. Standard 3 Finances and Fiduciary Responsibility; subsection 3.1 Fiduciary Responsibility to Institution. Note for Hospital Leadership and participating Learners: a survey will be sent to a randomized selection of participants via mail or email from the Center requesting feedback on the performance of Instructors and quality of this Curriculum.

Note for Hospital Leadership and participating learners: a survey will be sent to a randomized selection of participants via mail or email from the Center requesting feedback on the performance of Instructors and quality of this Curriculum.



HBL PROGRAM & COMPLIANCE TRAINING

Learning Outcomes - *After attending this presentation, attendee will be able to:*

- Recall critical statutes, standards and regulations affecting hospitals
- Identify the main types of regulatory audits related to payment
- Describe policies and structures needed to support a risk management program
- Describe and compare various areas of professional liability for a hospital and providers
- Identify the major areas of employment risk facing a hospital
- Describe options, resources, and responsibilities regarding discipline for disruptive or impaired providers
- Demonstrate an in-depth understanding of HIPAA requirements and polices to ensure organizational adherence
- Recall the requirement for cybersecurity policies and demonstrate a familiarity with internal policies for securing data in the IT infrastructure of the organization
- Identify the unique regulatory requirements for electronic health records
- Define Stark Law, recognize an example and a violation of Stark Law, and demonstrate familiarity with the policy at his or her organization
- Describe compliance and board financial accountability including knowledge of financial disclosures, audits, and best practices, as it relates to billing and reimbursement

4:00pm - 4:15pm Break

4:15pm - 5:15pm HBL4A-19: Hospital Compliance 101 for the Board Michele Madison, Partner,
Morris, Manning & Martin, LLP

This course reviews the core elements of an effective compliance program, key areas of focus identified by the government and the organizational structure of a compliance program. Additionally, Board activities that can instill organizational compliance and integrity are covered.

This course was approved on 10-14-2019 as curriculum content by the Georgia Rural Health Innovation Center at Mercer University School of Medicine to meet in accordance with O.C.G.A. § 31-2-16 Georgia Rural Hospital Board Training Standard 4: Compliance; subsections 4.1 Responsibility of Compliance Office, 4.2 Annual Compliance Planning, 4.3 Board Oversight and Leadership, 4.4 Understanding Compliance Reports, and 4.5 Role of Compliance Officer. Note for Hospital Leadership and participating Learners: a survey will be sent to a randomized selection of participants via mail or email from the Center requesting feedback on the performance of Instructors and quality of this Curriculum.

Learning Outcomes - *After attending this presentation, attendee will be able to:*

- Describe the roles involved in an effective compliance program at a hospital
- Describe the responsibilities of the hospital compliance officer.
- Describe the requirement and need for annual compliance planning.
- Describe the process involved for annual compliance planning
- Describe the reporting relationship between the compliance officer and the Board
- Identify responsibilities of the Board in compliance oversight and leadership of the hospital
- Recall the roles and responsibilities related to quarterly compliance reporting and updates

5:15pm - 5:30pm Board Training Post-Test Guidance

5:30pm - 6:00pm HTH Team Available, on webinar, for technical assistance

6:00pm - 8:00pm Opening Dinner



HBL Program & Compliance Training Instructors

Lisa Carhuff, RN, MSN, has served the health care industry for over twenty-five (25) years with a primary focus in quality improvement, population health and patient safety leadership spanning the healthcare continuum. Prior to joining HomeTown Health in August 2019, she served at the Department of Community Health focused on improving access to quality health care for Georgia's rural and underserved populations. A native of rural Mississippi, Lisa received her Bachelor of Science in Nursing from the University of Mississippi Medical Center and her Master of Science Degree in Nursing focused on Rural Populations from the University of Alabama. She has been Master Trainer for AHRQ TeamSTEPPS since 2008 and completed the Stanford Medicine Chronic Disease Self-Management Master Trainer Program in 2009. She obtained a Green Belt in Lean Six Sigma in 2014 and is an active member of the Association of Healthcare Executives, National Association of Healthcare Quality, and National Association of Patient Safety Professionals. She currently serves on the Georgia Clinical and Translational Science Alliance Community Steering Board and the Georgia Department of Public Health Community Health Worker Advisory Board.

Brian H. Childs, Ph.D. is currently Community Professor of Bioethics at Mercer University School of Medicine in Savannah, GA. Prior to coming to Savannah he was Director of Ethics and Professor in the Medical School of the University of Maryland Medical System. He also directed the program in Spiritual Care and was responsible for a Clinical Pastoral Education program. He has had academic appointments in the Graduate School of the University of Maryland, The School of Medicine of the University of Maryland, The School of Medicine at Emory University and at Columbia Theological Seminary in Decatur, Ga. He has also taught at Seton Hall University and Princeton Theological Seminary. His undergraduate degree is in Classics (Greek and Latin literature and philosophy) his graduate degrees are in divinity, philosophy, and he studied for his doctorate with both Seward Hiltner at Princeton Theological Seminary and with Paul Ramsey at Princeton University. He is a Diplomate in Supervision and a Diplomate in Psycho-therapy with the College of Pastoral Supervision and Psychotherapy and is a Clinical Fellow of the American Association of Marriage and Family Therapists. An author of eight books and scores of articles he has editorial responsibilities with several learned journals.

Jim Creamer is a partner with Draffin & Tucker's Audit, Accounting, Reimbursement and Tax service groups. His career has been devoted exclusively to the healthcare industry since joining Draffin & Tucker in 1988. Jim has extensive experience providing healthcare audit and reimbursement services, as well as tax, forensic and due diligence services. Jim is a Certified Public Accountant licensed to practice in Georgia, South Carolina and Texas. He is a Certified Fraud Examiner and a frequent speaker at various healthcare and forensic industry associations on current topics affecting the industry. Jim holds a Bachelor of Business Administration in Accounting from Georgia Southern University.

Michele Person Madison is a Partner in the Healthcare Practice, where she provides general legal advice to health systems in various regulatory and business matters. Ms. Madison is highly experienced in managing legal issues arising in hospitals, physician offices or integrated health systems including employment, investigations, risk management assessment and corporation management, and she provides legal education for health systems' medical staff, management team and employees in these areas. She often facilitates and manages implementation of compliance plans for HIPAA privacy and security regulations, drafts and completes Certificate of Need applications and facilitates regulatory compliance, and provides oversight and guidance regarding medical staff governance and credentialing issues. Ms. Madison also works with information technology companies and advises clients on compliance with regulations and industry standards. Ms. Madison has specific experience in negotiating contractual agreements between healthcare providers and service providers, interpreting and advising health systems on regulations applicable to the healthcare industry, and providing regulatory advice with a focus on Stark, Anti-Kickback and HIPAA. Ms. Madison also has key experience and expertise in Compliance programs. She provides advice for compliance with state and federal regulations and regularly drafts and negotiates agreements with hospitals, physicians, managed care organizations and ancillary service providers, as well as contractual agreements for vendors with an emphasis on information technology, purchasing and lease agreements. Ms. Madison also works with electronic medical record vendors and personal health record providers.

Jennie Price, HomeTown Health's Director of Business Development, joined the HomeTown Health team in May 2014 with experience in healthcare risk management and marketing, and having worked with a number of member hospitals. Jennie leads the education team to manage and evaluate the development of live and online accredited training. She also applies for and directs various grant programs for HomeTown Health, and manages other programs such as the Leadership Development program to support member hospitals. Jennie's specialties, outside of marketing, include professional liability such as medical malpractice, and property/casualty insurance. She holds a Bachelor's degree from Berry College in Rome, GA in Communication, as well as Bachelor of Arts degree in Religious Studies. She has earned a variety of designations in the area of insurance and risk management, including the Accredited Advisor of Insurance (AAI), Registered Professional Liability Underwriter (RPLU), and Associate in Risk Management (ARM).

HBL Program & Compliance Training Accreditation

Please note that only subscribed facilities or individuals in the HTH Board & Leadership Training Program are eligible to receive credit for this training to meet the Georgia Rural Health Innovation Center guidelines; credit will not be approved or reported until program registration is complete. In order to earn credit for these HBL courses, you must:

- Complete the pre-test and turn in upon completion.
- Complete the course in its entirety, ensuring that you sign in on the sign-in sheet for each session attended.
- Submit a CEU Form with a valid email address.
- Pass the post-test on your own with a 80% or better.
- Complete Online Course Evaluation.

Additional notes regarding the Post-Assessment: You may utilize any notes you took personally during the training during your post-assessment. You may NOT utilize electronic assistance during the testing (such as cell phones, computers, or other) to find a solution. You may NOT ask for other people to assist in answering post-assessment questions, or share questions or responses with others.

Following the meeting, all attendees who have met the requirements above will be emailed a link to the online quiz and evaluation.

Continuing Education Information:

Hospital Board and Leadership: Tuesday, October 20, 2020

0.2 IACET CEUs/ 2 Credit Hours (ACHE)

As an IACET Authorized Provider, HomeTown Health, LLC offers CEUs for its programs that qualify under the ANSI/IACET Standard. HomeTown Health, LLC is authorized by IACET to offer 0.2 CEUs for the Hospital Board and Leadership Pre-Requisite Session/Standard1. A full list of approved IACET organizations can be found on www.hthu.net.

Hospital Board and Leadership: Wednesday, October 21, 2020

HBL3C-20: Understanding Key Financial Reports: 0.1 IACET CEU/1 Credit Hour (ACHE)

HBL8A-19: Grant Design and Development for Hospitals: 0.1 IACET CEU/1 Credit Hour (ACHE)

HBL7B-19: Creating Meaningful and Compliant CHNAs: 0.1 IACET CEU/1 Credit Hour (ACHE)

HBL5B-20 Ethics in Patient Care: 0.1 IACET CEU/1 Credit Hour (ACHE)

HBL6B-20: Preventing Rehospitalizations: 0.1 IACET CEU/1 Credit Hour (ACHE)

HBL2B-19: The "Big Three" in Regulations (HIPAA, Stark, and Billing): 0.1 IACET CEU/1 Credit Hour (ACHE)

HBL4A-19: Hospital Compliance 101 for the Board: 0.1 IACET CEU/1 Credit Hour (ACHE)

As an IACET Authorized Provider, HomeTown Health, LLC offers CEUs for its programs that qualify under the ANSI/IACET Standard. HomeTown Health, LLC is authorized by IACET to offer 0.1 CEU for each of the Hospital Board and Leadership Program sessions listed herein. A full list of approved IACET organizations can be found on www.hthu.net.

ACHE Qualified Education credit must be related to healthcare management (i.e., it cannot be clinical, inspirational, or specific to the sponsoring organization). It can be earned through educational programs conducted or sponsored by any organization qualified to provide education programming in healthcare management. Programs may be sponsored by ACHE, chapters, or other qualified sources, whether the programming is face-to-face or distance offerings (webinars, online seminars, self-study courses, etc.).



21st Annual Fall Conference October 20-23, 2020 Callaway Gardens

HOMETOWN
HEROES
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FRONTLINE

Revenue Cycle Breakout Session

Wednesday, October 21, 2020

- | | | |
|--|--|---|
| 3:15pm - 3:20pm | Welcome and Introductions | Meghan Williams, Customer Relations Coordinator, HomeTown Health, LLC |
| <p>This session will provide participants with information that will assist in the Revenue Cycle department regarding Price Transparency, 340B and COVID-19 Regulations
Meghan Williams will welcome attendees and describe the purpose of the revenue cycle breakout session.</p> | | |
| <p>Learning Outcomes - <i>After attending this presentation, attendee will be able to:</i></p> <ul style="list-style-type: none">• Explain the need for and purpose of this session | | |
| 3:20pm - 4:00pm | Price Transparency: Are You Ready? | Jim Creamer, Partner, Draffin Tucker |
| <p>Jim Creamer from Draffin Tucker will discuss the requirements for the Price Transparency rule effective 1/1/2021. Are you ready for the deadline? There are multiple requirements that hospitals will need to comply with under this rule. Jim will discuss the requirements and how to comply before the deadline arrives. You need to be ready or the enforcement of fines at \$300/day could be a financial disaster for your hospital. Join us to avoid any delays in compliance.</p> | | |
| <p>Learning Outcomes - <i>After attending this presentation, attendee will be able to:</i></p> <ul style="list-style-type: none">• Identify the two main requirements of the Price Transparency Rule• List important tasks to accomplish before 1/1/2021• Describe how your data should be displayed | | |
| 4:00pm - 4:50pm | Building a Bridge Between Billing and Pharmacy for 340B | Michael Azzolin, CEO, PharmD on Demand |
| <p>Join us as Michael Azzolin discusses the 340B program. There is a disconnect between Pharmacy and Billing when it comes to 340B. Michael will discuss how to remove the barriers between these two departments and improve communication. These departments need to work closely to ensure accuracy in billing and 340B program requirements. Michael will also be discussing how the 340B program can help your hospital's finances if implemented correctly and compliantly.</p> | | |
| <p>Learning Outcomes - <i>After attending this presentation, attendee will be able to:</i></p> <ul style="list-style-type: none">• Identify ways that 340B can improve your hospital finances if billing is done right• Describe the barriers between Pharmacy and Billing• Explain how to improve communications between departments | | |
| 4:50pm - 5:20pm | COVID-19 Regulatory Update | Sandy Sage, Revenue Cycle Analyst, HomeTown Health, LLC |
| <p>Join us as Sandy Sage discusses the latest regulatory updates related to your hospital and COVID-19. We will bring you up to date with the latest information from CMS.</p> | | |
| <p>Learning Outcomes - <i>After attending this presentation, attendee will be able to:</i></p> <ul style="list-style-type: none">• List the regulatory guidelines most important to their hospital• Describe any recent changes to the regulatory guidelines for COVID-19 | | |

Revenue Cycle Breakout Session Instructors:

Meghan Williams is the Customer Relations Coordinator for HomeTown Health University. Meghan joined the HTHU staff in May 2012 and is responsible for providing customer service support to HTHU Subscribers through traditional purchase agreements, grant provisions and individual enrollments. Meghan also assist the HTH team with social media efforts, website maintenance, promotional efforts and sales, educational course development and solutions. After graduating from Early County High School in Blakely, GA, Meghan completed a B.A. in Speech Communications from the University of Georgia. Meghan's career in healthcare began as a Human Resources Director in southwest Georgia where she was responsible for all aspects of employee relations, payroll/benefits, workers compensation, annual education development and training, as well as serving as the HIPAA Compliance Officer. Meghan lives with her husband, Michael, and daughters, Hayley and Bowen, in Bluffton, GA. Together their family comprises Clearwater Ministries, a faith-based ministry, and serve at Bluffton Baptist Church.

Jim Creamer is a partner with Draffin Tucker's Audit, Accounting, Reimbursement and Tax service groups. His career has been devoted exclusively to the healthcare industry since joining Draffin Tucker in 1988. Jim has extensive experience providing healthcare audit and reimbursement services, as well as tax, forensic and due diligence services. Jim is a Certified Public Accountant licensed to practice in Georgia, South Carolina and Texas. He is a Certified Fraud Examiner and a frequent speaker at various healthcare and forensic industry associations on current topics affecting the industry. Jim holds a Bachelor of Business Administration in Accounting from Georgia Southern University.

Michael Azzolin has been a Practicing pharmacist for 17 years. He has directly managed 4 different hospital pharmacies in different hospital types (CAH, DSH, LTACH). Michael founded PharmD on Demand which currently manages hospital pharmacies for 19 different hospitals in 5 states. Through PharmD on Demand Michael developed new concepts that promote the use of a hospital to provide pharmacy care to outpatients in communities.

Sandy Sage is a Revenue Cycle Analyst and Registered Nurse who joined the HomeTown Health team officially in 2016 after years of partner work as an instructor for HTHU. She works closely with hospitals assisting them in implementing best practice revenue cycle processes and provides hospital staff education related to all areas of the revenue cycle. She has previously worked as a private consultant for revenue cycle process development and chargemaster compliance in rural hospitals. Sandy has been an instructor for HomeTownHealth University for over 10 years and currently provides education insight through course development, webinars and live training events. She developed the Rev Up Your Revenue Cycle program for hospital benchmarking performance and is involved in developing and implementing hospital grant programs for multiple states. Sandy sits on the Provider Committee for the OIG Georgia Medicaid RAC program and on the Continuous Performance Improvement Committee for the Georgia Department of Community Health. She has a clinical background and has worked primarily in rural hospitals throughout her career. Sandy transitioned from clinical nursing to the financial side of the hospital and has worked as a Revenue Cycle Analyst, Case Management Director, and Chargemaster Coordinator since that time. Sandy sits on the Provider Committee for the OIG Georgia Medicaid RAC program and on the Continuous Performance Improvement Committee for the Georgia Department of Community Health. She has a clinical background and has worked primarily in rural hospitals throughout her career. Sandy transitioned from clinical nursing to the financial side of the hospital and has worked as a Revenue Cycle Analyst, Case Management Director, and Chargemaster Coordinator since that time. Sandy is a native of California and moved to Georgia at age 12. She has two grown daughters and currently resides in Cochran, Georgia.





RURAL SWING BED MANAGEMENT (RSBM) TRAINING PROGRAM

PRESENTED BY: HOMETOWN HEALTH & KERRY DUNNING

**Rural Swing Bed Management (RSBM) Training Program:
Managing Change & Road Trip to Coding Success**

**HomeTown Health 21st Annual Fall Conference Breakout Session
Wednesday, October 21, 2020
12:15pm – 3:00pm**

Time	Topic
12:15pm – 1:30pm	Part I: Compliant, Successful Programs – Using the Resources
1:30pm – 1:45pm	Networking Break
1:45pm – 3:00pm	Part II: Wheel of Diagnosis – How to Master the PDPM Game

Learning Outcomes: After attending this presentation, attendees will be able to:

- Recognize management tools evolution in providing data to prepare for change
- Describe the role of ICD-10 coding established by CMS
- Define the primary uses of telehealth for the hospital
- Recall examples of sequencing guidance used in ICD-10-CM that can affect principal diagnosis selection
- Identify when it is appropriate to use aftercare codes versus sequela codes
- Distinguish what types of documentation can be used for coding purposes
- Apply correct principal diagnosis from common skilled case scenarios

Continuing Education Units:

As an IACET Authorized Provider, HomeTown Health, LLC offers CEUs for its programs that qualify under the ANSI/IACET Standard. HomeTown Health, LLC is authorized by IACET to offer 0.3 CEUs for the Rural Swing Bed Management Program: Focus on the Future Session. A full list of approved IACET organizations can be found on www.hthu.net.



This educational offering has been reviewed by the National Continuing Education Review Service (NCERS) of the National Association of Long Term Care Administrator Boards (NAB) and this program has been approved for Continuing Education for 2.5 total participant hours by NAB/NCERS— Program Approval Code: 20211020-2.50-A69608-IN-CO. For additional information, contact NAB at 1444 I St., NW, Suite 700, Washington, DC 20005-2210, (202)712-9040, or www.nabweb.org.



ACHE Qualified Education credit must be related to healthcare management (i.e., it cannot be clinical, inspirational, or specific to the sponsoring organization). It can be earned through educational programs conducted or sponsored by any organization qualified to provide education programming in healthcare management. Programs may be sponsored by ACHE, chapters, or other qualified sources, whether the programming is face-to-face or distance offerings (webinars, online seminars, self-study courses, etc.).



Questions about CEUs? Please contact Evelyn Leadbetter at everlyn.leadbetter@hometownhealthonline.com

About the Presenters:

Kerry Dunning, MHA, MSH, CPAR, RAC-CT, President - Kerry Dunning, LLC

Kerry has over 30 years in the health care industry, and over 25 specifically working in post-acute. She worked for national rehabilitation chains in varied roles and in hospital leadership positions. Kerry has experience with start-up units/facilities, programs beginning Medicare services, ongoing management of hospital business office operations, IRF units, skilled facility operations, and in 100-day turn around programs centered on cost reduction, cost avoidance and revenue enhancement. As a consultant, Kerry has worked with swing beds (CAH and PPS), skilled nursing units, freestanding and hospital-owned long-term care facilities. She has served as an educator for hospital and LTC associations, hospital associations and for CAH associations in the areas of corporate compliance, Medicare compliance, medical necessity documentation, therapy services, and coding/billing. She is the primary SNF/Swing Bed consultant for two rural health state associations and a presenter at two other rural health associations annually.



Melissa Edenburn, MS, RHIA, CCS, Inpatient Coding and Consulting Manager – Healthcare Coding and Consulting Services (HCCS)

Melissa Edenburn is the Inpatient Coding and Consulting Manager at HCCS and has been in the healthcare industry since 1994. Over the years Melissa has performed roles such as Inpatient coder, OP wound care coder, and Inpatient auditor. Melissa specializes in acute care, long-term acute care, critical access and skilled nursing admission. Melissa has her Master of Science in Education as well as her RHIA and CCS credentials. Melissa previously taught at Austin Community College in the RHIT program and the Texas State University coding lab.



**HomeTown
HEROES
on the
FRONTLINE**

Fall Conference Main Session

Thursday, October 22, 2020

HOMETOWN
HEROES
ON THE
FRONTLINE

7:00am - 8:00am **Breakfast Buffet**

8:00am - 8:15am **Conference Welcome**

Meghan Williams, Customer Relations Coordinator, HomeTown Health, LLC

Meghan Williams will welcome attendees and explain the purpose of this conference.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Explain the need for and purpose of this conference

Meghan Williams is the Customer Relations Coordinator for HomeTown Health University. Meghan joined the HTHU staff in May 2012 and is responsible for providing customer service support to HTHU Subscribers through traditional purchase agreements, grant provisions and individual enrollments. Meghan also assist the HTH team with social media efforts, website maintenance, promotional efforts and sales, educational course development and solutions. After graduating from Early County High School in Blakely, GA, Meghan completed a B.A. in Speech Communications from the University of Georgia. Meghan's career in healthcare began as a Human Resources Director in southwest Georgia where she was responsible for all aspects of employee relations, payroll/benefits, workers compensation, annual education development and training, as well as serving as the HIPAA Compliance Officer. Meghan lives with her husband, Michael, and daughters, Hayley and Bowen, in Bluffton, GA. Together their family comprises Clearwater Ministries, a faith-based ministry, and serve at Bluffton Baptist Church.

8:15am - 9:15am **Opening Remarks - Status of Pandemic**

Jimmy Lewis, CEO, HomeTown Health, LLC

Join HomeTown Health CEO, Jimmy Lewis, for this discussion on the overall impact the pandemic has had on rural hospitals and healthcare providers. This session will also cover the financial confusion associated with the current governmental support system, and then evaluate the prospective future after the pandemic.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Identify the overall pandemic impact on rural hospitals
- Discuss the financial confusion associated with the current governmental support system
- Discuss the prospective future after the pandemic

Jimmy Lewis has roots in rural South Georgia where he was born in Cordele, Georgia. Having graduated high school in Cordele, he attended Middle Georgia College and then Auburn University. He received a Bachelor's Degree in Industrial Engineering from Auburn. Jimmy has held senior management positions in six fortune five hundred companies. He has been instrumental in passing key rural legislation and regulation for hospital based nursing homes, state merit, PPS and critical access hospitals. All of these have been key to the survival of rural hospitals and rural health care in Georgia. Under his leadership, HomeTown Health has grown to a Georgia-based virtual company where 60+ hospital members and 60 business partners cumulatively have over \$800 million in sales. HomeTown Health activities range from the Identification of best practice solutions, to education, collective purchasing, developing managed care strategies, reimbursement advocacy, as well as legislative representation. HomeTown Health's efforts have been very instrumental in saving many of Georgia's rural hospitals.

9:15am - 10:00am **The Effect of the Pandemic on the Census**

Dr. William S. Custer, Georgia State University

This session will cover the effect of the pandemic on the census and help attendees better understand the impact of ballot box confusion and the difficulties the pandemic has caused for census development. Join Georgia State University's Associate Professor, Dr. William Custer, as he leads the discussion on current and long-term consequences rural communities will face related to the census due to COVID-19.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Describe the impact of ballot box confusion
- Discuss the difficulty of conducting face-to-face census development within the guidelines of social distancing
- Explain the long-term consequence of erroneous census data on budget allocations

William S. Custer an Associate Professor in the Department of Risk Management and Insurance at Georgia State University. Previously he was the Director of Research at the Employee Benefit Research Institute (EBRI) in Washington, D. C. Dr. Custer has authored numerous articles and studies on the health care delivery system for academic, policy and practitioner audiences. He has testified before both houses of Congress and a number of state legislatures. Dr. Custer has served as a member of the Board of Directors, National Association of Health Data Organizations. A member of the National Academy of Social Insurance since 1992, Mr. Custer received his Ph.D. in economics from the University of Illinois.

Fall Conference Main Session

Thursday, October 22, 2020



10:00am - 10:45am Networking Break

10:45am - 11:15am 2020 Legislative Budget Update

Jimmy Lewis, with Representative Terry England, Chairman of the Appropriations Committee

This session on financial projects and legislative budgets will address what we can expect in 2021 and how it will impact rural communities and healthcare providers, as well as discuss the rainy day fund and plans for stockpiling.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Discuss the financial projections of both supplemental and 2021 big budget
- Identify the need for continued emphasis on the \$2.5 billion rainy day fund
- Describe ways to plan for stockpiling as an ongoing necessity for budget and financial planning

Representative Terry England has spent his entire working life as a farmer and agri-businessman. Elected to the House of Representatives in 2004, he currently serves as Chairman of the House Appropriations Committee and Co-Chair of the Agricultural Education Advisory Commission. He also serves on the following House committees: Agriculture and Consumer Affairs, Education, Natural Resources and Environment, Industry & Labor, as well as Ways & Means. In the General Assembly, he serves on the Legislative Services Committee and the Fiscal Affairs Sub Committee. He has served as Chairman of the Southern Legislative Conference Agricultural and Rural Development Committee and currently serves on the Executive Committee of that organization. He currently serves at the pleasure of the residents of the 116th House District. He and his wife Cindy have been married for over 32 years and are both active in the Auburn First Baptist Church where Terry serves as a deacon and Cindy serves as Assistant CFO and works in the nursery.

11:15am - 12:00pm Accounting Considerations for COVID-19 and CARES Act Funding

Kathryn Fletcher, Partner, Draffin Tucker

After participating in this program, attendees will have a better comprehension of accounting considerations brought about by the consequences of COVID-19. Participants will gain a deeper knowledge of and be able to apply technical literature and other practice guidance relevant to addressing COVID-19, as well as the various funding mechanisms of the CARES Act as it relates to healthcare

Learning Outcomes - After attending this presentation, attendee will be able to:

- Identify accounting considerations brought on by the COVID-19 pandemic
- Identify technical literature and other practice guidance relevant to addressing COVID-19
- Identify funding mechanisms of the CARES Act

Kathryn Fletcher is a licensed Certified Public Accountant and currently serves as the Quality Control Partner for the regional accounting firm Draffin & Tucker. Kathryn joined the firm in 2001 and assists the Firm with accounting and auditing research, attest engagement reviews, training and development of Firm personnel, and monitoring of the Firm's quality control policies. Kathryn actively participates in committee and other volunteer work for the AICPA and Georgia Society of Certified Public Accountants (GSCPA). She currently serves on the AICPA Technical Issues Committee, ASB's Quality Standards Task Force, and GSCPA board of directors. Kathryn obtained her undergraduate degree from Brewton-Parker College in 2001 and a Master of Business Administration degree from Kennesaw State University in May 2014.

“HomeTown HEROES on the FRONTLINE”

Fall Conference Main Session

Thursday, October 22, 2020



12:00pm - 12:45pm Mental Health Update in Georgia

**Commissioner Judy Fitzgerald,
Georgia Department of
Behavioral Health and
Developmental Disabilities
(DBHDD)**

Commissioner Judy Fitzgerald will give an update on mental health in Georgia and discuss the impacts of a pandemic on mental health.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Describe the crisis of mental health service needs while being forced to lay off several hundred mental health associates
- Identify the observed impacts of a pandemic on mental health
- Discuss how to prepare for disruption of life due to worry and angst associated with fear and threat of the pandemic



Judy Fitzgerald was appointed Commissioner of the Georgia Department of Behavioral Health and Developmental Disabilities (DBHDD) in 2016. She has been with DBHDD since 2012, previously serving in the roles of Chief of Staff and Deputy Commissioner. Fitzgerald is a social worker with a career-long focus on behavioral health and public service delivery systems. Prior to joining DBHDD, she worked in a variety of health and human service settings. She served as Vice President of Strategy for View Point Health, one of Georgia's twenty-five community service boards. She has also worked as a consultant on child and adolescent services in several states and was the Executive Director for the Mental Health Association of Georgia. Fitzgerald was privileged to begin her career in the Mental Health Program of The Carter Center, working for former First Lady Rosalynn Carter on domestic and international advocacy and policy efforts to promote mental health and reduce the stigma of mental illness. Fitzgerald earned her master's degree in social work from the University of Georgia. She and her husband Tim Gould live in Cobb County with their two children, Abbie and Jack.

12:45pm - 1:00pm	Fall Awards	HomeTown Health Team
1:00pm - 2:00pm	Lunch Buffet	Piedmont Dining Room
2:00pm - 5:00pm	Town Hall	Loblolly Ballroom
6:00pm - 7:30pm	Networking Reception	Longleaf Ballroom
7:30pm - 10:00pm	Live Music on the Lawn (Maintain Social Distancing)	Longleaf Lawn

Main Session Notes:

Fall Conference Main Session

Friday, October 23, 2020



7:00am - 8:00am **Breakfast Buffet**
 7:00am - 8:00am **Leadership Class Private Breakfast**

8:00am - 8:30am **Welcome and 2020 Leadership Class Graduation**

Sherri Ackerman, Business Partner Director, HomeTown Health, LLC.

Sherri Ackerman will welcome attendees and recognize the 2020 Leadership class.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Explain the need for and purpose of this conference
- Describe the importance of rural hospital leadership development

Sherri Ackerman joined the HTH/HTHU team in April of 2011 as HomeTown's liaison to the Georgia Health Information Technology Extension Center (GA-HITEC). GA-HITEC had recently received grant funding to support rural hospitals in their move to meaningful use of electronic health records. As the outreach and education partner, HomeTown Health worked with 55 rural hospitals by engaging the hospitals with the Extension Center, coordinating health IT live training events and webinars as well as providing courses on the GA-HITEC Online Training Center. In May 2017, Sherri moved into the Business Partner Director position with HomeTown Health, helping to coordinate support for member hospitals through Business Partner relationships and helping to promote Business Partner services within our network. Sherri holds a Bachelor's of Arts degree in Journalism from the University of Georgia. Previously, she led Client Services at an Atlanta advertising agency, specializing in recruitment. Sherri and her husband, Nat, have 3 children, Troup, Sela, and Milli.



8:30am - 9:30am **Rural Hospital Leadership Panel: Frontline Reality of COVID-19**

Moderator Jimmy Lewis, HomeTown Health with rural hospital CEOs

As COVID-19 continues to spike and rural areas struggle to manage through increased demand for testing and treatment, rural hospitals are feeling the pressure. Lacking access to the resources enjoyed by larger hospitals, these facilities were already running on razor-thin margins and lean staffing before the outbreak. Now, with COVID cases swelling in nearly every state, rural hospitals and their clinic networks are scrambling to leverage their relationships with larger hospitals, local networks, and the community to keep their staff safe and to provide treatment. HomeTown is offering this Rural Hospital Leadership Panel to connect peers, share lessons learned, and uncover the challenges faced by rural hospitals across our communities. This event will bring together C-level rural hospital executives: Jon Green, Bleckley Memorial Hospital and Taylor Regional Hospital; Mike Hester, Stephens County Hospital; Tammy Mims, Liberty Regional Hospital; Kerry Trapnell, Elbert Memorial Hospital.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Identify current COVID challenges including funding, PPE, safety, and revenue impacts
- Describe the regulatory gaps that continue to drive confusion and uncertainty
- Identify the most significant near-term changes that would help shore up rural hospitals and ensure their longer-term viability
- Describe lessons learned and best practices that they have learned over the past months as COVID has moved aggressively into rural and disparate areas



“HomeTown HEREOS on the FRONTLINE”

Fall Conference Main Session

Friday, October 23, 2020

HOMETOWN
HEROES
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FRONTLINE

9:30am - 10:30am **Legal Update**

Michele Madison, Partner, Morris, Manning & Martin, LLP



Join Attorney Michele Madison, as she covers the important areas of compliance on the horizon arising from the COVID-19 pandemic, some examples of noncompliance that healthcare providers should avoid, and steps for preparing for an uncertain future.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Describe important areas of compliance on the horizon for rural hospitals
- Recall case study examples of recent hospital audits, fines, and penalties

10:30am - 10:45am **Closing Remarks: Prepared for Action**

Jimmy Lewis, CEO, and Kristy Thomson, COO, HomeTown Health, LLC

Jimmy Lewis and Kristy Thomson will review action items that speakers discussed, and how attendees can utilize these action items within their organizations. The HomeTown Health Team will also provide an update on upcoming services and education from HomeTown Health and HomeTown Health University.

Learning Outcomes - After attending this presentation, attendee will be able to:

- Summarize areas of potential growth discussed during the conference
- Identify opportunities coming soon from HomeTown Health that will help you grow as an organization

Kristy Thomson joined the HomeTown Health team in 2006 and served for 9 years as the Director of Education where she has directed the education services offered to HomeTown's hospital members and their affiliated clinics and physician practices. In this role, Kristy was responsible for course curriculum, content, technical set up and instructors, as well as directing live and online education services offered to HomeTown's network of 60+ rural hospitals and their affiliated clinics and physician practices along with 60 supporting business partners. She was also responsible for compliance with the IACET/ANSI continuing education and training standards along with other accreditation standards and assisted in preparation, review and administration of state and federal grants. In 2015, Kristy moved into the Chief Operating Officer position for HomeTown Health where she is responsible for both the HomeTown Health operations and the education programs of HomeTown Health University. After graduating from Stephens County High School in Toccoa, Georgia, Kristy earned her degrees including a B.S. from Clemson University and an M.S. from the University of Georgia, both in math and sciences. Prior to joining HomeTown, she worked as Special Projects Manager for the Town of Jupiter in Jupiter, Florida. She currently lives in Clarkesville, Georgia with her husband, John Lee, and her two sons, Jack and Luke. Among other community and industry related arenas, she currently serves as IACET Awards Committee Member and Georgia Medicaid RAC Provider Relations Committee Member.

10:45am

Adjourn and Door Prizes



21st Annual HomeTown Health Fall Conference

Main Session CEU Information



The 2020 Fall Conference offers CEUs from a variety of organizations, including IACET, NAB, ACHE, and CPEs for CPAs.

In order to obtain credits, you are required to:

1. **Attend all presentations.**
2. **Submit the CEU Request Form at the end of the meeting. Be sure to provide a valid email address.**
3. **Complete the online program assessment and evaluation.**

After confirming you have met all minimum requirements, Evelyn Leadbetter will email you a link to the program assessments required to receive your CEU Credit Certificate and Transcript.



0.7 CE Units
7 Credit Hours

As an **IACET** Authorized Provider, HomeTown Health, LLC offers CEUs for its programs that qualify under the ANSI/IACET Standard. HomeTown Health, LLC is authorized by IACET to offer **0.7 CEUs/7 credit hours** for the Main Conference Session (including Day 1 & Day 2). A full list of approved IACET organizations can be found at www.hthu.net. Some of the many organizations include:

- *American Association of Respiratory Therapy*
- *American Board of Medical Microbiology*
- *American Nurses Association*
- *American Occupational Therapy Association (AOTA)*
- *American Society for Clinical Laboratory Science*
- *American Speech-Language-Hearing Association*
- *Georgia Board of Nursing*
- *National Registry of Emergency Medical Technology*
- *The American Council on Pharmaceutical Education*
- *The National Board for the Accreditation of Occupational Therapy*



5.75 Hours

This educational offering has been reviewed by the National Continuing Education Review Service (NCERS) of the National Association of Long Term Care Administrator Boards (NAB), and this program has been approved for Continuing Education for **5.75 total participant hours** by NAB/NCERS — Program Approval Code:20211020-2.50-A69608-IN-CO. For additional information, contact NAB at 1444 I St., NW, Suite 700, Washington, DC 20005-2210, (202)712-9040, or www.nabweb.org. Attendees will be responsible for providing their NAB ID number, first and last name, as used to create their CE Registry, in order for HomeTown Health to report credit to their individual CE registry. If this is not provided, the attendee will be responsible for reporting their attendance themselves. This is a new requirement as of April 2018. For more information, please visit <https://www.nabweb.org/ceregistry>.



American College of
Healthcare Executives
for leaders who care®

ACHE Qualified Education credit must be related to healthcare management (i.e., it cannot be clinical, inspirational, or specific to the sponsoring organization). It can be earned through educational programs conducted or sponsored by any organization qualified to provide education programming in healthcare management. Programs may be sponsored by ACHE, chapters, or other qualified sources, whether the programming is face-to-face or distance offerings (webinars, online seminars, self-study courses, etc.).



For information on obtaining **CPEs for Georgia CPAs**, please visit www.hthu.net/GACPA

Please contact Evelyn Leadbetter, Director of Education, with any questions at evelyn.leadbetter@hometownhealthonline.com.

“HomeTown HEREOS on the FRONTLINE”



What's New from HTHU?



New Courses and Certifications

School of Revenue Cycle Management

- Seven new Rural Health Clinic courses are now available
- New educational offerings in areas like, but not limited to: 340B Program, Accounting Considerations for COVID-19 and CARES Act Funding, Board Member Responsibilities & Understanding Financial Statements, and Prior Authorization Changes
- The new Credentialing, Privileging, and Quality Workshop is available (0.5 CEUs)
- Six new courses available covering Profitability Considerations
- Seven new Revenue Cycle Management courses
- 2020 Recertifications are available for Healthcare Hospitality, Patient Access, Billing Specialist, and Financial Counselor
- Additions to our Certificate Programs include: Rural Hospital Revenue Cycle Management Certificate Program (0.6 CEUs), Foundations of Case Management Certificate Program (0.6 CEUs), and Denial Management Certificate Program (0.4 CEUs)

Hospital Board Training Program

- Hospital Board and Leadership Training courses are available on HTHU to meet Georgia requirements for hospital board education. Visit the Hospital Board and Leadership Program webpage at www.hthu.net/hbl for more information or contact terry.edwards@hometownhealthonline.com.

School of Physician Office Education

- New Quarterly Rural Health Clinic Billing and Compliance webinars series, with recordings available
- New Billing for Physicians & Midlevels
- The new Physician Office Access Specialist certification is now available
- Looking for computer skills courses for your employees? We have new courses available to meet those needs.

School of Health Information Technology & Transformation

- New course on Telehealth Transformation: A True Telehealth Story Based on Actual Events
- New Profitability Considerations for Telehealth Programs
- New Care Coordination Considerations for Telehealth & Telemedicine

School of Long Term Care

- New courses on Advanced Directives, Infection Control and the Role of the Infection Preventionist in the Midst of COVID-19, PDPM: Moving from Training to Trending, and Swing Bed: Therapy during COVID-19

Upcoming Education & Events

Ongoing Webinar Series

Monthly Georgia Medicaid Update: First Wednesday of each month; 10:00 am - 11:00 am EST
Contact Stephanie Love at stephanie.love@hometownhealthonline.com for details.

Monthly Medicare Update and Training: Second Wednesday of each month; 10:00 am - 11:00 am EST
Contact Meghan Williams at meghan.williams@hometownhealthonline.com for details.

Florida Rural Hospital Webinar; Fourth Wednesday of each month; 11:00 am - 12:00 pm EST
Contact Susannah Cowart at susannah.cowart@hometownhealthonline.com for details.

Quarterly Critical Access Hospital Reimbursement Webinars; Dates announced via email.
Contact hthtech@hometownhealthonline.com for details.

Quarterly CFO Update Webinar; Dates announced via email.
Contact hthtech@hometownhealthonline.com for details.

HomeTown Health & HCCS Quarterly Coding Webinar Series; Dates announced via email.
Contact hthtech@hometownhealthonline.com for details.

Healthcare Solutions Series Webinars

Please see the event calendar for upcoming Business Partner webinars, held on select Fridays at 10:00am EST. Contact Sherri Ackerman at sherri.ackerman@hometownhealthonline.com for more information.

Other Education Programs

Healthcare Solutions Series Webinars

Check out the new 2020 - 2021 topics from HomeTown Health Business Partners within the Healthcare Solutions Free Training Center! For more information, please contact:
meghan.williams@hometownhealthonline.com or susannah.cowart@hometownhealthonline.com.

2021 HTH Leadership Development Program - HomeTown Health will be accepting nominations for the upcoming 2021 year due by the end of December. For more information, please contact:
sherri.ackerman@hometownhealthonline.com.

UPCOMING CONFERENCES:

HTH Annual Spring Conference - Jekyll Island, GA
April 13-16, 2021

Florida Annual Conference - Orlando, FL
June 24-25, 2021

HTH Annual Fall Conference - Callaway Gardens
October 19-22, 2021



HOMETOWN HEALTH

Thank you for attending the 2020 Fall Conference!

Visit us online to stay connected when you return home.

**Websites: www.hometownhealthonline.com
www.hthu.net**

**Monthly newsletters & bulletins are available
at www.hometownhealthonline.com/news/
Also find us on Facebook, LinkedIn and Twitter!**



Linked 



Share your pictures, stories and comments with us on social media using #HTH20FC

**Be sure to like our Facebook page for event pictures and
details about upcoming webinars and events!**